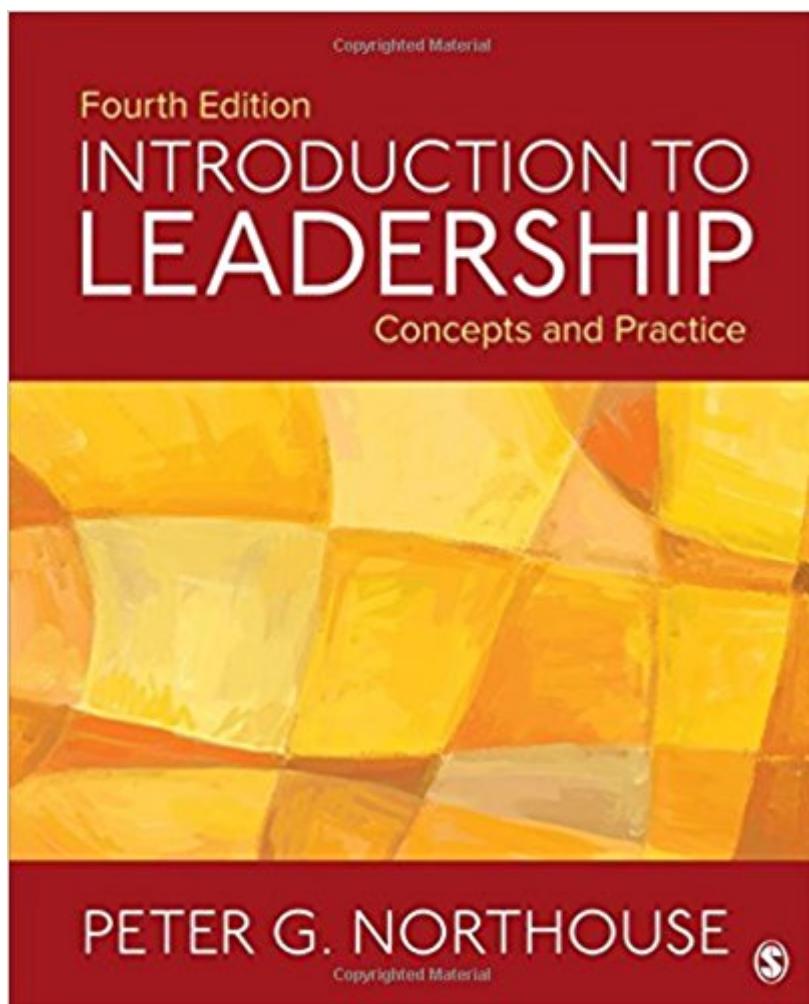


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Introduction To Leadership: Concepts And Practice



Synopsis

The Fourth Edition of Peter G. Northouseâ™s bestselling Introduction to Leadership: Concepts and Practice provides readers with a clear overview of the complexities of practicing leadership and concrete strategies for becoming better leaders. The text is organized around key leader responsibilities such as creating a vision, establishing a constructive climate, listening to outgroup members, and overcoming obstacles. Three interactive components in every chapterâ•self-assessment questionnaires, observational exercises, and reflection and action worksheetsâ•get readers actively involved in applying leadership concepts to their own lives. Grounded in leadership theory and the latest research, the fully updated, highly practical Fourth Edition includes a new chapter on how leaders can embrace Â diversity and inclusion, as well as new material on the dark side of leadership and a new ethical leadership style questionnaire.

Book Information

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"This is a great, useable, and student friendly textbook. It provides excellent leadership/theory/ content in an understandable manner and it is broken down into an easily understandable presentation. This book is student friendly, while being an excellent tool for the instructor. I recommend it without reservation!" --Dan Cunningham "The perfect book for an introductory course in leadership. I think it aligns well with both education and business, and could be utilized to teach leadership to all students if leadership is a part of a core curriculum." --Lou L. Sabina "This is my favorite book on the topic. I think Northouse has a tremendously valuable product here and the

approach is very user/reader-friendly." --D. Keith Gurley-This is a great, useable, and student friendly textbook. It provides excellent leadership/theory/ content in an understandable manner and it is broken down into an easily understandable presentation. This book is student friendly, while being an excellent tool for the instructor. I recommend it without reservation!- --Dan Cunningham-The perfect book for an introductory course in leadership. I think it aligns well with both education and business, and could be utilized to teach leadership to all students if leadership is a part of a core curriculum.- --Lou L. Sabina-This is my favorite book on the topic. I think Northouse has a tremendously valuable product here and the approach is very user/reader-friendly.- --D. Keith Gurley

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